

ISPO 23 Programme

For ISPO 2023, as well as our usual members lounge, the EOG will have our own Speaker's Corner and 'stage' on the EOG booth in Hall A1 by the Sustainability Hub.

*The Programme below is subject to change and will be added to right up to the event.

Monday 27th November 2023

16:00 - 18:00	European Outdoor Group EGM (EOG members only)	International Conference Centre. West Entrance ICM
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Tuesday 28th November 2023

09:30 - 10:00	Outdoor by ISPO 2024 ISPO and EOG		EOG Stage - Hall A1:244
10:00 - 12:00	PFAS Roundtable	This workshop will focus on the unexpected applications of PFAS and discuss topics such as; policy, potential uses outside of the obvious, screening testing and evaluation, and how to work with suppliers on the topic. Phil Patterson , MD, Colour Connections Textile Consultancy Jan Beringer , Senior Scientific Expert, Hohenstein Group	EOG Conference Room A31/A32 (First floor above hall A3)
10:00 - 11:00	State of Trade	Currently, the State of Trade is undergoing a significant re-launch for 2024 which includes new data collection partners with Sporting Insights, new data submission processes, new data release timelines, and a new product taxonomy/categorisation that aligns with the OMIS sell-out report. Scott Nelson , Operations Director, European Outdoor Group. Richard Payne , Joint Managing Director, Sporting Insights	EOG Stage - Hall A1:244
11:00 - 11:30	Single Use Plastics Project	The Single Use Plastics Project has gone through a major transformation based on the wishes of the project members. Join the network and learn how the project has changed and what resources are available. Dr. Verity Hardy - CSR & Sustainability Project Manager at EOG	EOG Stage - Hall A1:244
11:30 - 12:30	Building the EU Circularity Ecosystem	Join NEMO Equipment and their collaborators United Repair Centre, and Allied Feather & Down to discuss the importance of thoughtful design, systems thinking, and partnerships in building the circular economy. All delivered through the lens of their exciting and ground breaking new project 'Endless Promises'. Theresa McKenney - Sustainability Director at NEMO	EOG Stage - Hall A1:244

12:00 - 14:00	EOG Market Insights Program Review and Next Steps - (EOG members only)	EOG members are invited to join a meeting to review the updates and discuss the next steps for the sell-in and sell-out data initiatives from the EOG. Topics include refining product categorisation, defining outdoor activities and additional filtering, data collection processes and timelines for the next State of Trade Report, and collaborative work with external organisations. Scott Nelson - EOG Operations Director. Richard Payne - Joint Managing Director, Sporting Insights	EOG Conference Room A31/ A32 (First floor above hall A3)
12:30 - 13:00	European Outdoor Group CSR Update	Join Katy Stevens to hear about current CSR and sustainability activities at the EOG. Meet the team and get updates on ongoing projects and future undertakings and opportunities for member engagement. Dr. Katy Stevens - Head of CSR & Sustainability at EOG	EOG Stage - Hall A1:244
13:00 - 14:00	Sustainable Change for Animals & the Planet	Four Paws will provide an overview of the status quo of animal welfare in the textiles industry. They will then deep dive what the term “animal welfare” means and how can the sector can guarantee it in the outdoor industry. Finally, they will discuss trends and developments, further highlighting the demand for higher animal welfare and what FOUR PAWS recommends for a compassionate and accountable fashion industry. Rebecca Picallo Gil , Textiles Campaigner and Mobilisation Coordinator, Four Paws.	EOG Stage - Hall A1:244
14:00 - 15:00	Outdoor Market Intelligence Service	This new data service from the EOG and Sporting Insights provides retail sell through analysis for the outdoor market. The dashboard is now live with UK data and open to new subscribers and data providers. This session with the team will show a demo of the platform along with options to get involved and plans for roll-out into other markets. Scott Nelson , Operations Director, European Outdoor Group. Richard Payne , Joint Managing Director, Sporting Insights.	EOG Stage - Hall A1:244
15:00 - 15:45	Its Great Out There Coalition	Margo De Lange - General Secretary at Its Great Out There Coalition	EOG Stage - Hall A1:244
15:45 - 16:30	Synergies and Leverage in the Social and Labour Space	Carolina Van Loenen , Sustainable Apparel Coalition. Lottie Watkinson , Social Labour Convergence Program. Jason Mandels , Fair Wear Foundation.	EOG Stage - Hall A1:244
16:30 - 17:30	European Outdoor Conservation Association	Tanya Bascombe and Catherine Savidge - General Managers at EOCA	EOG Stage - Hall A1:244

Wednesday 29th November

07:30 - 09:00	EOG Industry Breakfast		
07:30 - 08:00	Light Breakfast and networking in the CSR Hub - supported by ISPO		
08:00 - 09:00	Industry Breakfast presentations	<p>Growing Change: Collaborations to Keep Ancient Forests out of Supply Chains</p> <p>Cait Green, Senior Corporate Campaigner, Canopy. Engaging with our athletes communities around climate action</p> <p>Marie-Laure Piednoir; Global Sustainability & Impact Director, Solomon. European Outdoor Conservation Association. Its Great Out There Coalition.</p>	Hall A1:CSR Hub - 'Green Stage'
09:00 - 10:00	Next Generation Materials Showcase – An Expert's Perspective	<p>Covered topics are what's next on membranes; next generation of elastane; future responsible recycled, biobased or biodegradable synthetics and performance natural fibres; all viewed in terms of performance, innovation and sustainability.</p> <p>Alexa Dehmel Expert in Sports Clothing Design & Functional Material Concepts, Innovation & Sustainability Consultancy, Functional Fabric Curator.</p>	EOG Stage - Hall A1:244
10:00 - 10:30	Advancing climate action with science-based data: the case of Salomon hardgoods LCA	<p>As 2023 sees the wintersports industry accelerating on climate commitments, collaborative action can only be informed through accurate science-based data. Salomon will share how they informed their climate commitments through a scientific approach and how, from a historically secretive and competitive industry, they decided to open source their hardgoods LCA to support the industry towards faster climate action.</p> <p>Marie-Laure Piednoir - Global Sustainability Director at Salomon</p>	EOG Stage - Hall A1:244
10:30 - 11:00	Project: Protection of RMG Workers in Bangladesh Against Workplace Accidents	<p>Weak work-related injury is an unacceptable risk for both workers and businesses. Join us to learn why prominent brands in the outdoor sector have chosen to support the 'Pilot on Employment Injury in the Textile Sector in Bangladesh'. They view it not only as a socially responsible commitment but also as a catalyst for a national transformation toward a comprehensive protection scheme that provides effective remedies. Dr Anne Marie La Rosa, International Labour Organisation. Shafiq Islam, Special Advisor, RMG Pilot on workplace accident. Martine Riblan, Sustainability Specialist, Oberalp.</p>	EOG Stage - Hall A1:244
11:00 - 12:00	Changing Gear for the Forests – Considerations and Insight on Including Forests in Your Sustainability and Sourcing Policy	<p>With strong expertise on fabrics and paper packaging, Canopy collaborates with innovator companies to help bring lower carbon, lower impact solutions to scale, such as using waste agricultural fibres. Canopy guides more than 900 global brand partners on sustainable sourcing, legislation compliance, and integration of Next Gen solutions that lessen companies' impacts on the planet. In this session, Canopy will discuss the threats facing forests and unpack the key elements of a strong forest policy.</p> <p>Michele Cliffe, Senior Corporate Campaigner, Canopy.</p>	EOG Stage - Hall A1:244

12:00 - 12:30	Protect our Winters: Manifesto and New Strategy	Protect Our Winters (POW) continues to be a guiding force for the snow sports industry, raising awareness amongst stakeholders around the critical need to reduce carbon footprints of the sector and ensure that it has a future for all. Join to hear about their manifesto in detail and see where they're strategy will take them in the coming years. Dan Yates - Director of Partnerships and Initiatives at Protect our Winters (POW).	EOG Stage - Hall A1:244
12:30 - 13:00	Improved Purchasing Practices	Responsible purchasing practices can go a long way in reducing negative impacts on workers in supply chains. They have the potential to support and enable improved working conditions, the implementation of living wages and better planning and business sustainability among suppliers. It highlights the crucial role that purchasing practices can play in creating a more ethical and sustainable global supply chain. To help brands get started, Fair Wear will offer valuable tips and tricks. Jason Mandels , Brand Liaison and New Membership, Fair Wear Foundation.	EOG Stage - Hall A1:244
13:00 - 14:00	Natural Rubber – Responsible sourcing from Forest to Retail	In a 3-year project, Forest Stewardship Council® has taken on the task to support the industry in its transition from finite and fossil fuel-based materials to forest-based materials, like natural rubber, MMCs (man-made cellulosic fibers), and cork. Together with brands, we have formalized sourcing policies, connected value chains from forest to retail, and facilitated collaboration beyond company and country borders. In this session, we will deep dive natural rubber and how it can be sourced responsibly, for both environmental and social impact. Sean Nyquist - Rubber Lead at FSC. Dr. Antje Ahrends - Head of Genetics and Conservation at the Royal Botanic Garden of Edinburgh. Maiprae Loyen - Managing Director at AGRIAC. David Ekelund , co-Founder and co-CEO at Icebug	EOG Stage - Hall A1:244
14:00 - 14:30	How Technology is improving social supplier due diligence in Textile supply chains by delivering 24/7 monitoring.	Bendi will share how technology can progress social sustainability - complimenting traditional approaches such as audits - towards 24/7 supply chain monitoring and due diligence to help brands avoid surprises and comply with increasingly harmonised due diligence requirements. Mandeep Soor - Co-Founder and CEO at Bendi.	EOG Stage - Hall A1:244
14:30 - 15:00	Digitized & Standardized Impact Analysis: Unpacking PEF-Driven LCA for the Outdoor Industry	Exploring how the PEF methodology and PEFCR operate for softgoods and the upcoming implementation for hardgoods, enabling outdoor brands and manufacturers to consistently evaluate and communicate the environmental impact of their products. Laurent Bocahut , Co-Founder and CEO, PEF Trust.	EOG Stage - Hall A1:244
15:00 - 15:30	European Outdoor Summit 2024	The latest updates from the EOG and national association partner, the Outdoor Industries Association, for EOS 2024 in Cambridge UK. Toni Clifford , Events Manager, European Outdoor Group. Scott Nelson , Operations Director, European Outdoor Group. Andrew Denton , CEO, Outdoor Industries Association.	EOG Stage - Hall A1:244

15:30 - 16:30	Its Great Out There Coalition	Margo De Lange - General Secretary at Its Great Out There Coalition.	EOG Stage - Hall A1:244
16:30 - 17:00	Introduction to Sustainability Data Exchange Project (SDEX)	Since early 2023, the European Outdoor Group (EOG) and the Bundesverband der Deutschen Sportartikel-Industrie (BSI) have been running a Sustainability Data Exchange Project. This project addresses the problematic situation around the exchange of sustainability data at product level between brand and retail. Currently, in most cases, extensive Excel spreadsheets and questionnaires must be filled out for each product and for each trading partner. Overall, this process is very time-consuming for all parties involved due to duplicated work steps. This session will present the outcomes of the project so far including a sneak peek at the first prototype. Maite Angleys , BSI. Dr. Katy Stevens , Head of CSR and Sustainability, EOG.	EOG Stage - Hall A1:244
17:00 - 17:45	Suston Magazine Panel Creating great collaborations – success factors and pitfalls	In theory, sustainability collaboration between brands, suppliers etc. is a win-win. And to create positive change at scale, they are also a must. But in practice, what steps need to be taken to move from a great idea to a successful project? And what pitfalls can make collaborations lose their momentum? In this panel talk, Gabriel Arthur from Suston Magazine invites collaboration experts from the outdoor industry to share their do's and don't's. Gabriel Arthur , Editor-in-Chief, Suston Magazine & CEO, NORR Agency. (Moderator)	EOG Stage - Hall A1:244
17:45 - 18:30	Sustainability Sundowner	All the best sustainability projects are the result of collaboration, so come and join us to network with your peers and industry stakeholders at the Sustainability Sundowner.	EOG Stage - Hall A1:244

Thursday 30th November

10:00 - 11:00	OutDoor by ISPO 2024	EOG and ISPO	EOG Stage - Hall A1:244
12:00 - 13:00	Brandwave Marketing	Daniel Macaulay , Founder, Brandwave Marketing	EOG Stage - Hall A1:244

Separate arrangements will be made for EOG working group and project meetings and these will be communicated closer to the show.